



Leverage Existing Resources to Support Virginia's Home Visiting Programs



The Virginia Joint Commission on Health Care recommended directing the Department of Medical Assistance Services (DMAS) to convene a workgroup to develop a detailed plan for implementing a Medicaid home visiting benefit.

Virginia's home visiting programs strengthen families by improving birth outcomes, parent-child relationships and school readiness.

Despite home visiting's proven effectiveness, the state's programs currently meet less than 5% of the need statewide due to limited resources and workforce challenges.

The solution is a Medicaid home visiting benefit.

SB800 Item 292 #3s and HB1600 Item 292 #4h would establish a workgroup to develop a plan to create a home visiting benefit.

SB800 Item 292 #3s and HB1600 Item 292 #4h offer a cost-effective solution to expand access, reduce health disparities and improve outcomes for Virginia families.

Integrating home visiting services into Medicaid is an important funding solution

During the last General Assembly, lawmakers increased state funding for home visiting programs beginning in FY 2025 to account for reductions in TANF funds. The appropriations resulted in a 2.4% increase in state funding for home visiting programs. Inflation and rising costs mean this funding will maintain, but not expand, services.

A Medicaid home visiting benefit would...



Provide sustainable funding, allowing programs to expand their capacity and address the needs of the **95% of families currently underserved**



Ensure existing resources are used efficiently, as **over 50%** of the people served by home visiting programs in Virginia are already Medicaid recipients



Provide Virginia the opportunity to triple its investment in home visiting programs by leveraging a **75% federal match** - every \$1 unlocks \$4 in services



For more information:





Home Visiting Programs and Why They Need Your Support

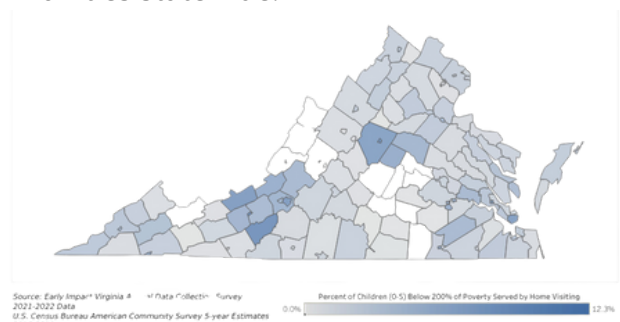


Home Visiting is Strengthening Virginia Families

Families thrive when they have access to the support and resources they need. Home visiting is a proven prevention strategy that delivers long-term benefits for children, families, and communities.

Here's why investing in Virginia's home system serves as a proven prevention strategy, driving measurable long-term benefits for children and communities statewide.

Despite home visiting's proven effectiveness, the state's programs currently meet less than 5% of the need statewide due to limited resources and workforce challenges.



About Home Visiting

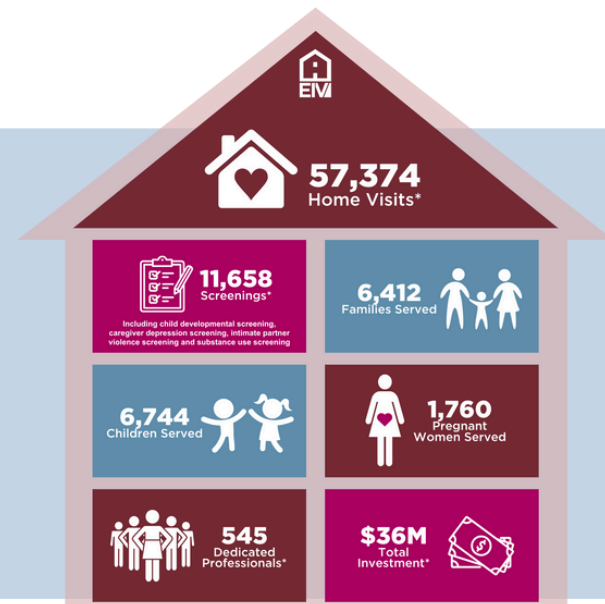
Home visiting is a **voluntary** service that connects expectant parents and families with young children to a **trained family support professional** who provides **personalized guidance** during pregnancy, postpartum and the early stages of a child's development.

Research consistently shows that evidence-based home visiting improves:

- Healthy birth outcomes
- Social and emotional development
- Parent-child relationships
- School readiness
- Family self-sufficiency

EARLYIMPACT AND HOME VISITING

Early Impact Virginia (EIV) is the statewide leader and coordinator of home visiting efforts across the Commonwealth. EIV is dedicated to ensuring that all pregnant and parenting families have access to high-quality, early childhood home visiting services tailored to their unique needs.



*Data unavailable for Early Head Start and Family Spirit

FY2023