

is Virginia's Own Home Visiting Program

For over 2 decades, the VA General Assembly has supported CHIP services in communities where child poverty and health disparities are often double or triple the state average. CHIP is an award winning model with proven results, created in Virginia, for Virginians.



33 communities across the state have chosen the CHIP model to promote family self-sufficiency, maternal and child health and positive parenting.



Local CHIP sites have raised \$2 for every \$1 in state investment to maximize funding impact.

State funding for CHIP has not increased since 2017, while the number of families needing support grows and costs increase.



40,000 eligible children are not being served in current service areas due to limited capacity



28% increase in inflation and workforce costs since the last increase in state funding in 2017

Our one-time ask accomplishes two goals with one investment:



More Families Served to Meet Unmet Need



Evidence-based Research to Unlock Sustainable Federal Funding



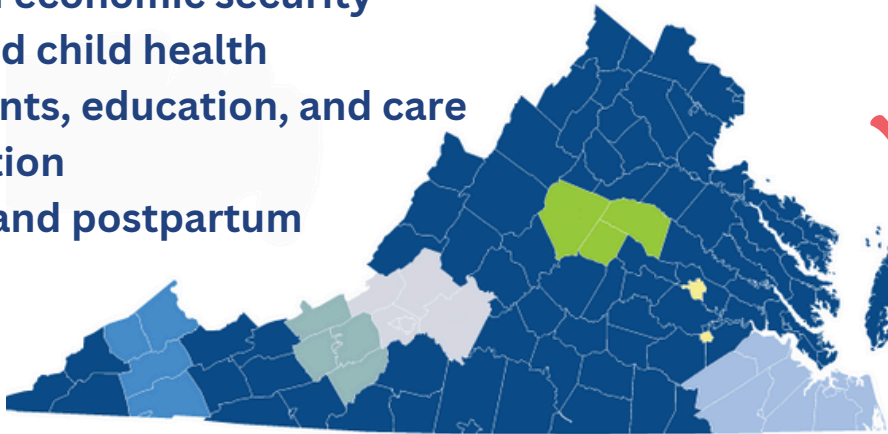
MODEL OVERVIEW

- Parenting support and education
- Developmental screenings
- Mental health support
- Connections to community resources
- Goal-setting for family's well-being and economic security
- Parent and child health assessments, education, and care coordination
- Prenatal and postpartum supports

✓ Exclusively serves low income families with children 0-6 years old

✓ Individualized support by Nurse + Parent Educator

✓ Created in Virginia, For Virginians



OUTCOMES AFTER ONE YEAR OF ENROLLMENT

Investment in Action

40% reduction in preterm birth rates of CHIP mothers vs a comparison group, saving roughly \$30k per birth

25% increase in one or both parents having employment

97% of children have insurance and a medical home

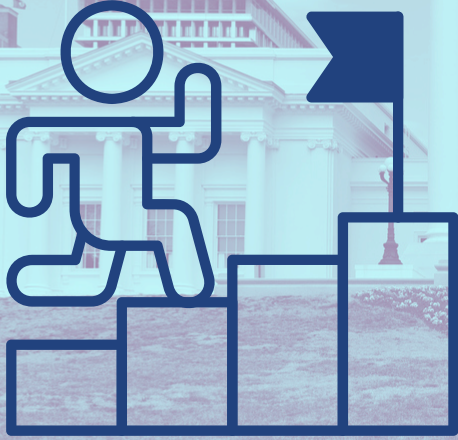
89% of parents reported increases in parenting knowledge and/or behaviors

53% reduction in family housing instability

50% reduction in unmet maternal health needs

TAKING ACTION

Steps to Sustainable Funding



Secure two-year funding to add caseloads and enable research cohort

Serve 350+ new CHIP families and hire additional home visitors and nurses

Conduct rigorous research that earns CHIP an “Evidence-Based” designation

Access federal funding reserved for evidence-based models

What does “rigorous research” look like?

In order to receive federal funding, we must demonstrate CHIP’s **effectiveness** by utilizing specific **research methods**.



We will have to **compare** the outcomes of two groups of families: one that **receives** CHIP as a service, and one that does **not**.

Increasing CHIP caseloads will enable statistically significant sample sizes for research. **Consenting** families will receive compensation for participation.

Then, we have to publish our findings. Experts at HomVEE (federal clearinghouse) will **review** and **determine** if CHIP meets their criteria for an evidence-based model.

HomVEE will **endorse** CHIP as an “evidence-based model”, which will **unlock** significant sustainable resources for CHIP’s **future**.

**S: 279 #8s
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JCHC Policy
Option 9**

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**MORE
VIRGINIA
FAMILIES
SERVED**

+

**RESEARCH THAT
WILL UNLOCK
ACCESS TO
FEDERAL
FUNDING**

Frequently Asked Questions



Why is an evidence-base so important?

Increasingly both public and private funding sources, from federal to local levels, are committed to funding models designated as evidence-based. Any future Medicaid benefit for home visiting will also likely be open only to evidence-based programs. CHIP has decades of positive outcomes for the Commonwealth's families. The long-term sustainability of Virginia's Own Home Visiting program depends on the one-time research to secure an evidence-based designation on the national clearinghouse.

What is the budget breakdown?

86% of the requested funding is for services to low-income families. New teams of Nurses and Parent Educators will be hired to serve more families. The remainder of the funding will be used for research activities including data collection and analysis.

Is CHIP prepared to conduct rigorous research?

CHIP secured a modest grant from the Administration for Children and Families to strengthen its capacity to conduct rigorous research. With free technical assistance from Mathematica, a national research expert, CHIP solicited feedback from parents and conducted small-scale tests before finalizing a research design. We secured approval from an Institutional Review Board and conducted a small pilot study to test and improve our research design. The next step is to secure the resources to take the plan to scale, serving more families while also conducting the research required to unlock federal funding.

What will happen when CHIP is on the clearinghouse and receives federal funding?

CHIP will continue to serve our existing families, strengthen our existing local sites, and expand our footprint into new communities where the need is the greatest. A clearinghouse listing creates long-term sustainability and growth for the CHIP network.

How does CHIP partner with local and state agencies?

CHIP, as part of Families Forward Virginia, works in public/private partnership with state agencies such as VDH and VDSS as well as local health and social services departments. This creates a nimble partnership that allows for workforce consistency, local collaboration, and rapid response to changing community conditions and emerging needs.

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